



**MAKE
YOUR BRAND
FLY HIGH
WITH US.**

SpiceJet



**ON TOP,
A LITTLE ABOVE THE SKY.**

100 MILLION+ CUSTOMERS

DATABASE OF 20 MILLION CUSTOMERS

10 MILLION ACTIVE CUSTOMER DATABASE



**Highest Occupancy Rate for
8 consecutive years.**

Even a global pandemic could not stop us from achieving this extraordinary feat. We, successfully, maintained our record of topping the Highest Occupancy Rate chart, way ahead of our closest competition.



**Currently operating 216
flights daily.**

**42 destinations including
4 international destinations
Udan total flights: 6**

**Our fleet is an apt mix of
large, medium and small
metal birds
that includes Boeing 737
Max
Boeing 700 and Bombardier**

**Average Transaction
Value: ₹10000**

Red. Hot. Spicy.

THAT IS WHAT YOUR BRAND TURNS INTO.

There are some strong reasons to believe it. First being, the envious record of the Highest Occupancy rate for the last 8 years.

A close second comes to the fact that we actually fly to the remotest corners of the country and to a few international destinations. So, your brand actually gets to enjoy robust visibility. It all begins from the time a passenger books a ticket to the time a passenger disembarks; it is your brand that travels along.



The background of the entire image is a repeating pattern of light gray airplanes flying along dotted lines, suggesting flight paths or a global network. The text is centered within a red rectangular border.

**MANY
DESTINATIONS FOR
YOUR BRAND.
YOU REACH THE
CONSUMER EVEN
BEFORE HE REACHES
THE AIRPORT.**

DIGITAL REACH

The background of the entire page features a light gray circuit board pattern with various lines and dots. A prominent red rectangular box is positioned on the left side, containing two paragraphs of white text. The title 'DIGITAL REACH' is at the top in large, bold, yellow-outlined letters.


Digital marketing plays an active role in achieving target-oriented goals for a brand. It helps in determining the impact of a brand and thereby in strategising the next step.

With an active database of 10 million, we provide your brand just about the right stage in reaching out. Furthermore, the personalisation of content helps in reaching out to your target group. This attribute is strongly and rightly supported by data analytics which gives your brand the strength of accuracy to reach out to the right places at the right times.



ITINERARY (CLICKABLE HTML E-MAILERS):

Reach of about 1 million
per month




Mr. John Doe

Mob.: +91-9811098110

E-mail: johndoe@gmail.com

SpiceClub Tier: Platinum

Update Contact



PNR: XXXXXXXX

Booking Ref. No.: y89478327470

Booked on: Fri, Sept. 13, 2020 12:30 Hrs

Status: Confirmed

Edit Booking

Visakhapatnam (T2)

Friday, Oct. 20, 2020 10:00 Hrs

SG 101

Visakhapatnam (T2)

Friday, Oct. 20, 2020 10:00 Hrs

Visakhapatnam (T2)

Friday, Oct. 23, 2020 10:00 Hrs

SG 101


Visakhapatnam (T2)

Friday, Oct. 23, 2020 10:00 Hrs

Flight Status

Web check-in is mandatory and closes 60 min before departure

Check-in Now




MORE SPACE. LESSER TOUCHPOINTS.

PRECISELY WHAT *SpiceMAX* OFFERS.


ONLY WITH SPICEJET.

BOOK NOW

Passenger Name	Flight	Fare Type	Add-on services
Mr. John Doe	SG 8185 (DEL-COK)	SpiceMAX Fare	17A Meal Insurance Spice Assurance Beverage
Mr. John Doe		SpiceMAX Fare	17A Meal Insurance Spice Assurance Beverage
Mr. John Doe		SpiceMAX Fare	17A Meal Insurance Spice Assurance Beverage
Mr. John Doe		SpiceMAX Fare	17A Meal Insurance Spice Assurance Beverage




Entertainment on-the-go,
For a nation that's on-the-go.



Baggage Info : 1 Check-in Baggage of up to 20 kg & 1 Hand Baggage of up to 7 kg is allowed. Power banks/portable mobile chargers are allowed ONLY in Hand-Baggage.

Got Extra Baggage? Now booking your excess baggage is just a click away.

Book Excess Baggage



DON'T GET SEPARATED FROM YOUR LOVED ONES


SELECT YOUR SEATS TO SIT TOGETHER

SELECT SEAT

Payment Information

Payment Type	Total Price	Promo Code	Savings	Amount Paid
Internet Banking	Rs. 2,471	ADDON20	Rs. 200	Rs. 2,271
Fare + Fuel Charge + Cate Fee	Rs. 1,624	Passenger Service Fee		Rs. 91
Convenience Fee	Rs. 250	ASF Fee		Rs. 117
CGST	Rs. 40	SGST		Rs. 40
1 SpiceAssurance	Rs. 49	Other Fee		Rs. 177

Recommended for you:



Join the frequent flyer program of SpiceJet and make every journey a rewarding one.

Free Flight Vouchers

Earn SC Points


Complimentary Upgrades

Priority Check-in


REGISTER NOW

Arm yourself against Covid-19

Durable, stylish protective gear available at



Cover against Covid-19 and complete peace of mind, starting at Rs. 443



No Room Rent Restriction | No ICU Limit

State-wise Health Guidelines

Download Passenger Guidelines

Chat with Ms. Pepper

Chat via Whatsapp

SpiceJet Limited,
319, Udyog Vihar-4, Gurugram - 122016, Haryana
E-Mail: custrelations@spicejet.com

Click here for T&Cs

Reservations Helpline No:
+91 987 180 3333, +91 965 400 3333



BOARDING PASS:

Reach of about 1.2 million
per month

BOARDING PASS



	SpiceClub Tier: Platinum		
DEBOJO MAHARSHI		PNR: ABDEHF	Seat No.: 2B
SSR: BIZU, CORP, MAXP, VGML, NVML, BVG		DEBOJO MAHARSHI	
Date: 16 Jul.'19		Flight: SG 123	Flight Timings: 1000-1300 hrs
From: Delhi (T1)		To: Vishakapatnam (T2)	SG 123 on 16 Jul.'19
BOARDING GATE: 16B		BOARDING TIME: 0930 HRS	DEL to VTZ (1000-1300 hrs)
E-ticket no.: 1234567890123		Operated by: Cathay Pacific Airways	PNR: ABCDHJ
Total Baggage: 2 piece(s)/30 kgs		Seq. No.: 23	Seq. No.: 23 Seat No.: 2B
			SSR: BIZU, CORP, MAXP, VGML, NVML, BVG
			BOARDING GATE: 16B

Do remember that:

- Baggage drop closes 60 min prior to departure; Boarding gate closes 20 and 25 mins prior to departure for domestic and international flights respectively.
- Boarding gate numbers are subject to change. Please check the flight information screen for latest updates.
- Frisking of passengers and checking of photo ID & hand baggage is mandatory. Please co-operate with SpiceJet and the relevant authorities.

Entertainment on-the-go,
For a nation that's on-the-go.

**HAPPINESS BEGINS
WITH LG DISHWASHER
THAT COMES WITH
LG TrueSteam®**

LG QuadWash™ | LG ThinQ™ | EasyRack™ Plus | Inverter Direct Drive

Ask our chat bot and she will be happy to help.

Chat via Whatsapp **6000000006**

www.spicejet.com

facebook.com/flyspicejet

[@flyspicejet](https://twitter.com/flyspicejet)

SCAN TO INSTALL
SPICEJET APP

319, Udyog Vihar-4, Gurugram - 122016, Haryana
E-Mail: custrelations@spicejet.com

Reservations Helpline No:
+91 987 180 3333, +91 965 400 3333



CO-BRANDED E-MAILERS:
Reach of about 10 million

alchemLife™
NATURALLY HEALTHY FOR LIFE

SUFFERING FROM JOINT STIFFNESS & PAIN?

GET INSTANT RELIEF WITH FLEXIQUEL™ EMOLLIENT

PACKED WITH PHYTO-ACTIVES OF BOSWELLIA, GINGER & BLACK PEPPER



People around the world are experiencing
relief with FLEXIQUEL™ EMOLLIENT

BUY NOW

Available at: Leading chemists | www.alchemlife.com | www.amazon.in



AUSTRALIA | HONG KONG | INDIA | JAPAN | MEXICO | SPAIN | SWITZERLAND | TURKEY | UK | USA

Find us: [alchemlifeindia](https://www.instagram.com/alchemlifeindia) [alchemlifeindia](https://www.facebook.com/alchemlifeindia) 9999765098 Shop at: www.alchemlife.com | www.amazon.in



OUR BRAND REACHES EVERY NOOK AND CORNER

We connect the remotest corners of India and to several international destinations. But our reach is not limited to airports, we go beyond that. We have an enviable social media reach. And this is where the millennials are found. So, when you come on board with us, you reach to a lot of destinations. Virtually.

SOCIAL MEDIA REACH



1.3 MILLION FOLLOWERS

AVERAGE MONTHLY REACH: **1,08,87,905**



334 K FOLLOWERS

AVERAGE MONTHLY REACH: **2,17,665**



303 K FOLLOWERS

AVERAGE MONTHLY IMPRESSION: **9,33,333**



BUZZ AT THE AIRPORT

Your brand reaches a step closer to the passenger as he/she steps at the airport. This is where you can catch your target group's attention with effective communication. And we give you correct and ample space to do it. One medium at each interface to get the much-desired result.

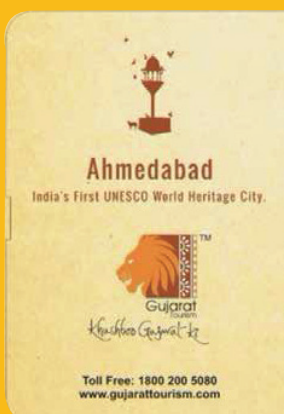




CHECK-IN COUNTER

Standing in a queue, or while waiting for the boarding pass to be issued; there is ample time to catch the attention of a passenger. There are quite a few mediums to do it like tent cards, queue tops, digital display screens, etc.

- Tent cards
- Queue tops



EXCLUSIVE BRAND INTEGRATION



PayTM wanted to create an exclusive priority experience for their customers and a strong visibility for the PayTM first customers and a strong visibility for the brand.



Priority check-in at leading Tier 1 airports



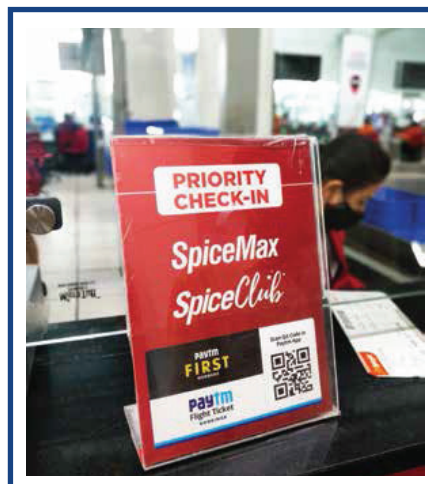
Queue tops at exclusive PayTM Check-in counters. Branding at prominent places



Priority baggage services for PayTM first customers.



In-flight announcements available on all flights





Continuous visibility for the brand in
SpiceRoute, the in-flight magazine of
SpiceJet

spice *route*
THE INFLIGHT MAGAZINE

paytm
FIRST

paytm CASHBACK
₹360 Cashback on adding money to Paytm Wallet

paytm Flight Tickets
Flat 8% Cashback on International Flight Tickets

gaana plus, easydiner PRIME, zomato gold, hungama, bb star, FreshMenu, tm, McDonald's, Uber

IPAD DOUBLE SPREAD SIZE BLEED AD.indd 2 02/03/20 2:33 PM



FLASH MOB BY CREW AT THE AIRPORT

Disruption is the biggest form of attraction. When things are going in routine and there is a sudden noise, then all eyes shift towards it. Flash mob by our crew will get you that much-needed attraction.



<https://www.youtube.com/watch?v=c78FEkulV8w>



<https://www.youtube.com/watch?v=PXB86xY8bwY>



BRAND BOARDS AS DOES THE PASSENGER

One step and the brand steps up.
This is an area devoid of any other
distraction. It is here that your brand
gains a lot of traction. So do the
birds in steel.



**TARMAC COACHES
EXTERIOR & INTERIOR**



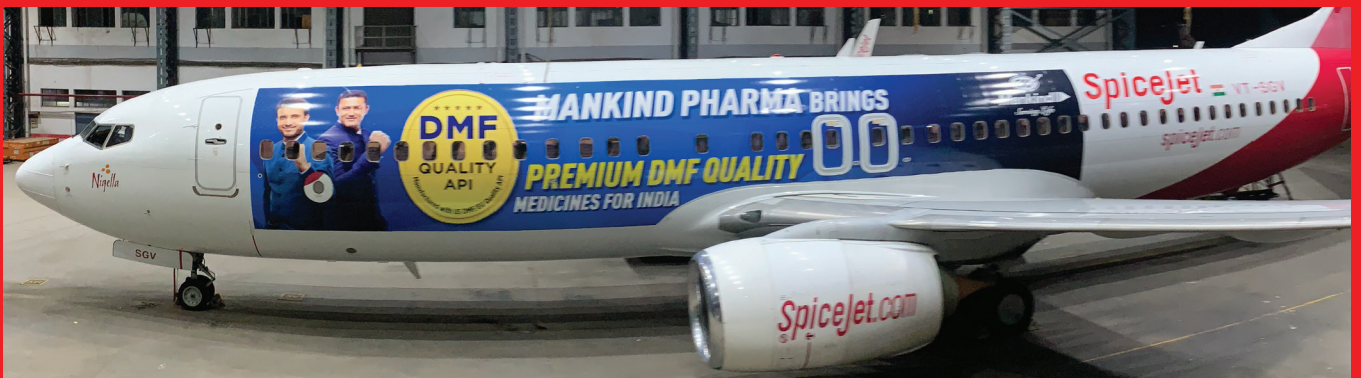
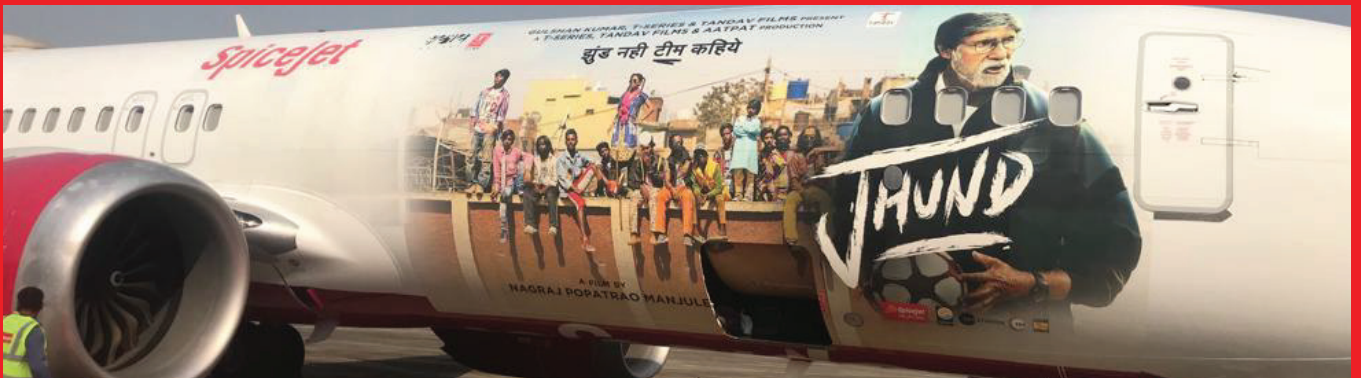
FLYING BILLBOARD

A beautiful steel bird in the sky, carrying the face of your brand. Possibly the most innovative and unique way to communicate. It creates the right kind of buzz for the brand. And there are options to explore.



✓	PLANE WRAP
✓	SOFT WRAP
✓	AIRCRAFT NAMING RIGHTS







MORE THAN JUST A PLANE WRAP



MORE ROOM FOR BRAND INSIDE THE AIRCRAFT

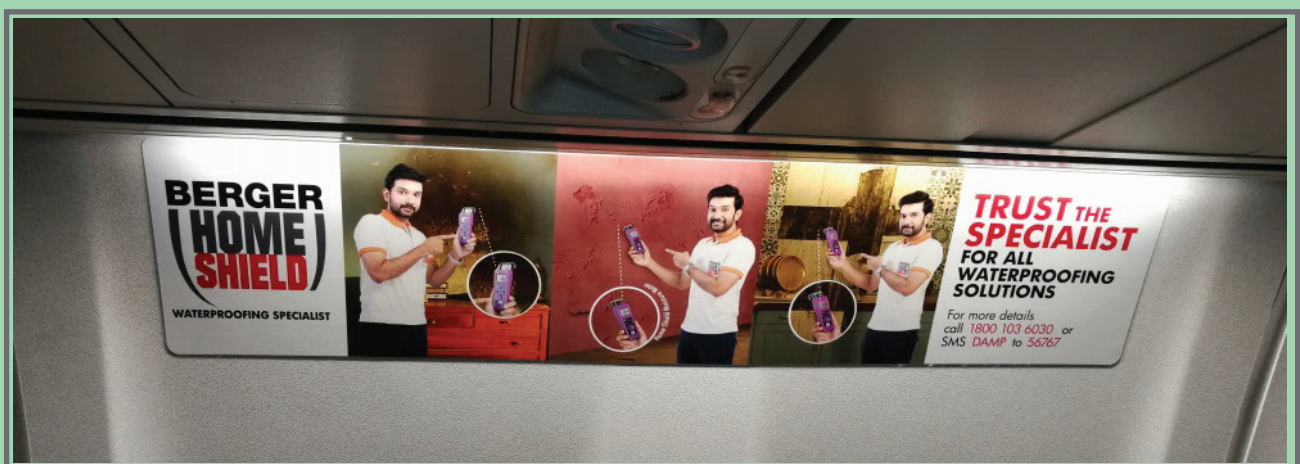
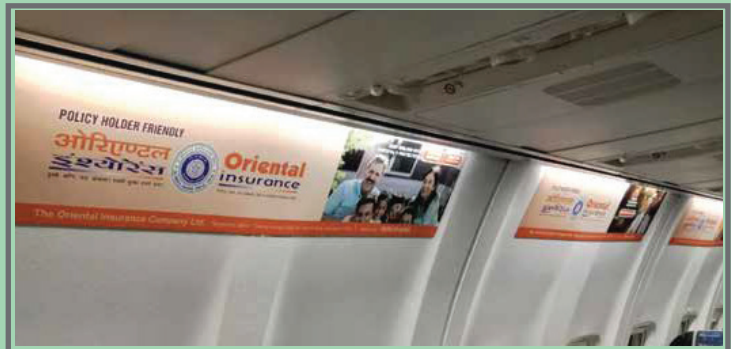


Up in the air, nowhere to go; it is all about the brand and the passenger. Heard of 'catch them young'? Well let's say we can twist it to say catch them where you can. There is no dearth of options when it comes to in-flight branding and your brand gets suitable visibility.

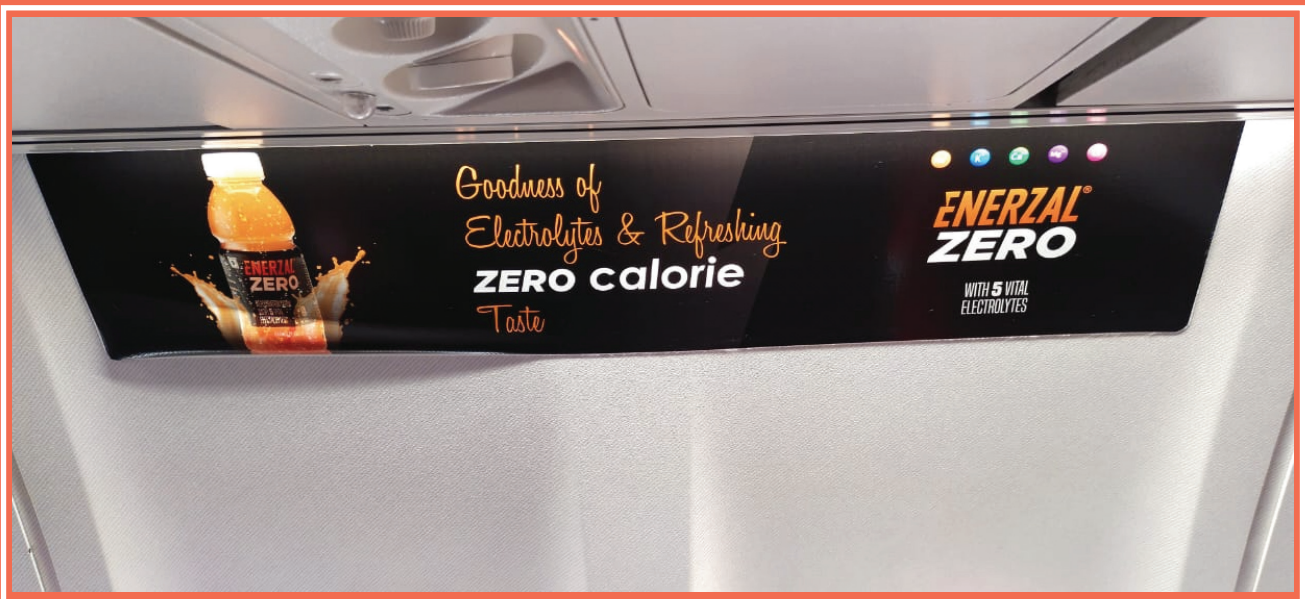
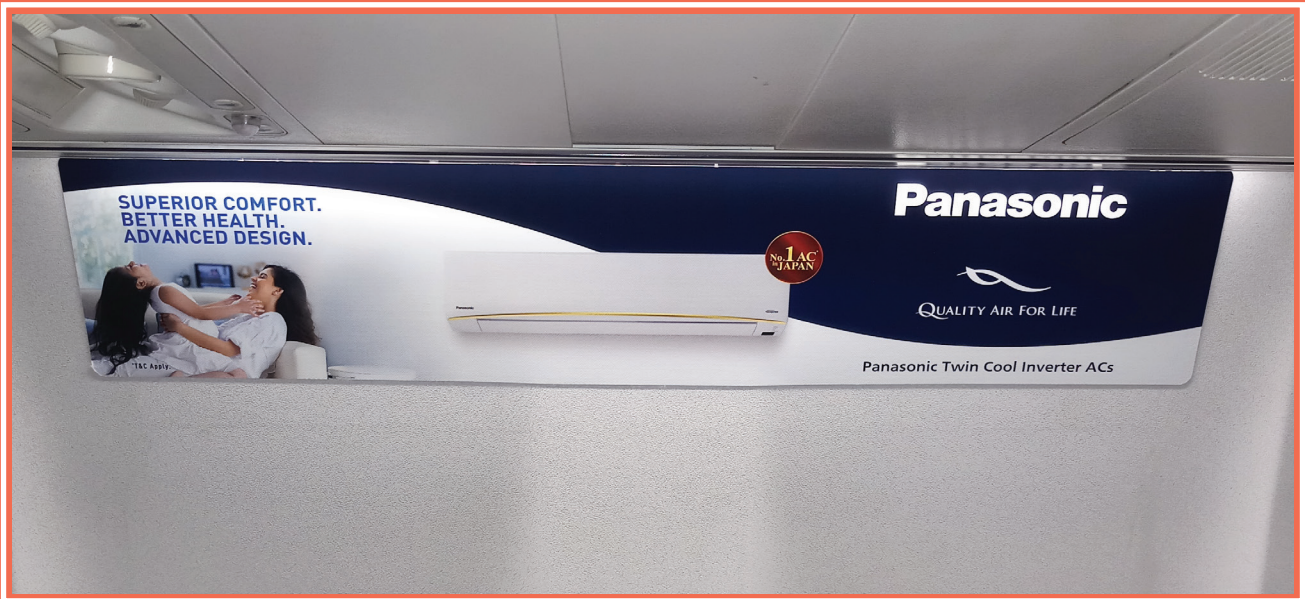


OVERHEAD WINDOW

Right above the aircraft window, an overhead window is a door to your brand. It is visible to passengers seated in any row and any seat. It offers a guaranteed view.







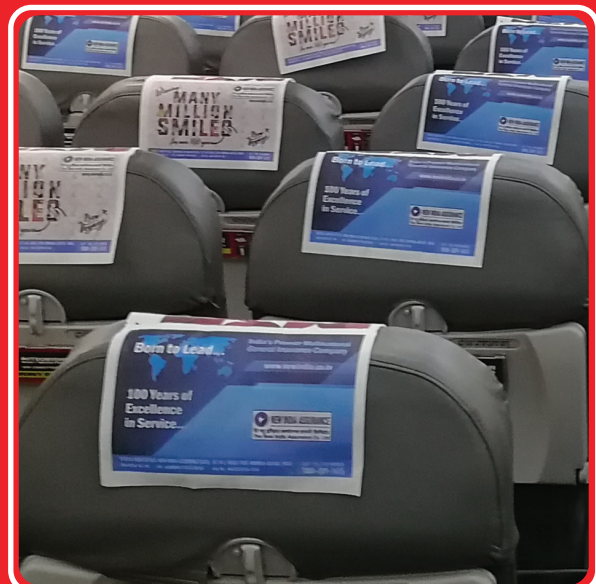
COACH INTERIOR





HEADREST COVERS

One of the most visible and interactive advertising mediums inside an aircraft is a headrest cover. From the time a passenger is seated till the time of disembarkation, the headrest cover has the passenger's full attention. It is considered to be a premium advertising medium and we offer the finest quality of headrest cover to advertise your brand.

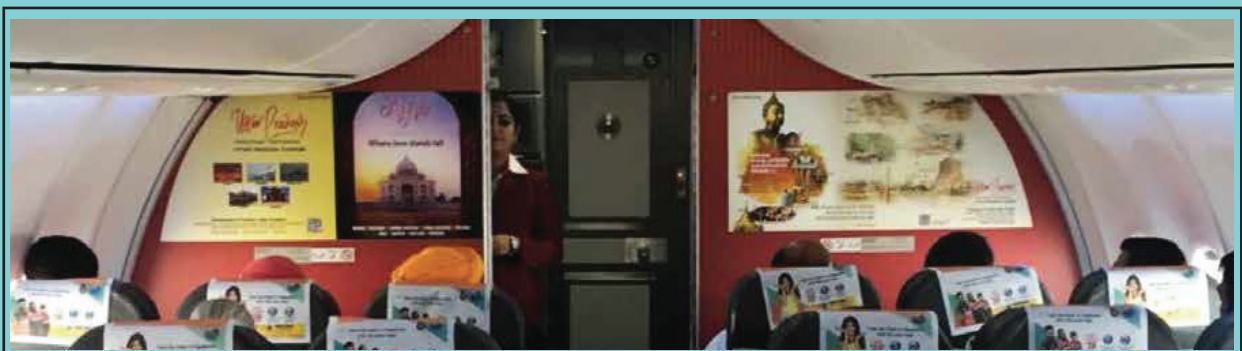






BULKHEAD WALLS

Passengers seated towards the front side of the aircraft or passengers seated on the rear side of the aircraft; all have a clear uncluttered view of the Bulk head walls. There are four walls available to showcase your brand. Put your brand anywhere, it will talk loud and clear.





BULKHEAD WALLS

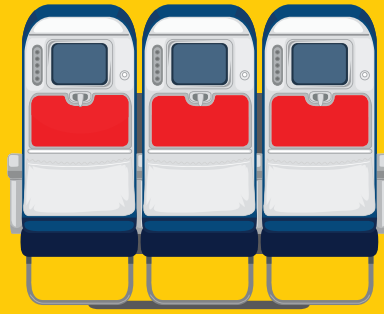




MEAL TRAY

Meal tray cards leverage the experience of in-flight dining. They are like table mats with a strong aesthetic and recall value. The message served on it is well consumed by a passenger.

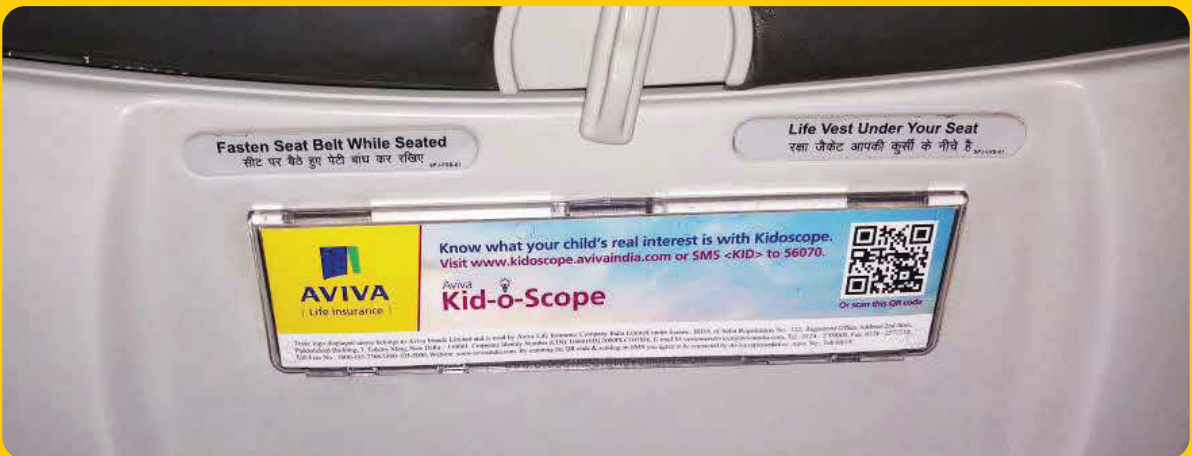


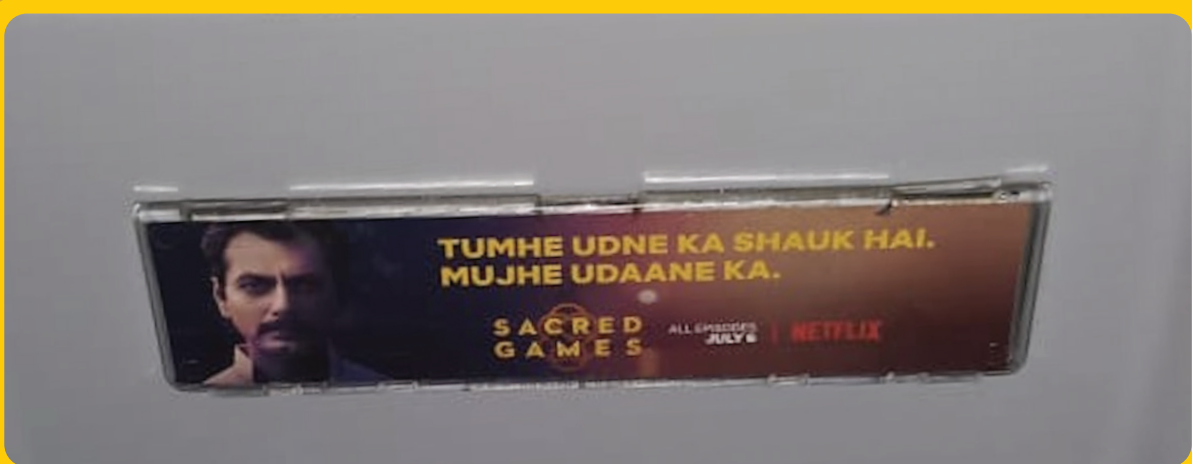


SEATBACK DEVICES

Small, yet effective. Seatback devices provide ample brand visibility. Since the message stays in front of a passenger throughout the journey, a good recall value is guaranteed.



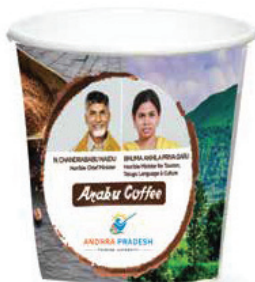






BEVERAGE CUPS BRANDING

A quirky message, innovative branding;
your message is served to passengers on a
tray. Beverage cup is a unique way to drive
a brand's message home.





LIVE IN-FLIGHT PROMOTIONS

One of the most talked about promotions and one of the most remembered promotions are the ones done on board. And why not when you have 100% attention of a passenger? A smart in-flight promotion is directly proportional to its recall value. We have done some quirky promotions in the past and we look forward to doing some in the future.



<https://www.youtube.com/watch?v=--NkzD5to88>

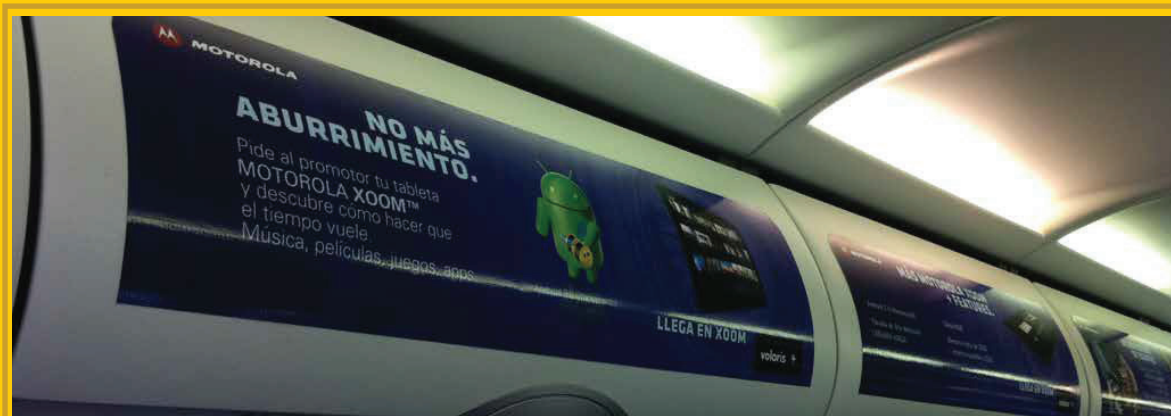




OVERHEAD BINS



Maximum view. Maximum brand coverage. Every passenger who steps on board, looks for his/her seat number and that is how overhead bins provide 100% guaranteed view.



***spice* route**
THE INFLIGHT MAGAZINE

Magazine

12 editions in a year, insert in every seat back pocket, an opportunity in every page; our monthly in-flight magazine offers the best visibility for your brand. We also offer co-branded content to be featured on our cover page, putting your brand on the most viewed pedestal. With every flight, your brand flies high too.



SK-27
GYM

Let's Make India Stronger...
Together...

FRANCHISE ENQUIRIES SOLICITED
FOR MORE DETAILS CONTACT US

REGIONAL HEAD OFFICE: 48/303/371AL, MADURAI 625009/THANAI, PUNE 400030/161, VADODRA, 390012/26265,
DELHI: 8854862379, BENGALURU 9300214405, BHUVANESHWAR 9300914406, KOCHI 9302011204, JAIPUR 9102797336,
HYDERABAD 9121721210, GOA 9302181161, GUNAWATI 9102020568, CHENNAI 9302030568, KOLKATA 9020106496,
AMRITSAR 9302126565, LUCKNOW 9324666566, JODHPUR 91802797333, CHANDIGARH 990011211, PATNA 930233343

www.sk27gy.com info@sk27gy.com


Icons: TV, Mobile, Laptop, and a group of people.



DB

EYEWEAR by DAVID BECKHAM


New Delhi: +91 95821 70820. **Chandigarh:** +91 93121 07450. **Mumbai:** +91 98210 40297. **Bangalore:** +91 75495 3353.
Chennai: +91 98413 41443. **Kolkata:** +91 98519 33511.
Channel Partner: OFICADODIA (L.P.) +91 98101 54627 +91 9830457631
Website: <http://davidbeckhameyewear.com/>



LOCKS

THINK SAFETY, THINK GODREJ

KNOWING YOUR HOME IS SAFE: THE STARTING POINT OF EVERY JOURNEY.

WITH OUR CUTTING-EDGE SAFETY SOLUTIONS.





STRONGER EXS™ KEYS

ATRIX comes with **EXS™ TECHNOLOGY**,
combinations up to 2 billion.

Befores leaving for your work trip or your vacation, don't forget to secure your home from robbers. Bolster your home's safety with our cutting-edge locks and begin your journey with absolute peace of mind.


Pin Locks | Marissa Handles | Padlocks | Digital Locks

Safety Tip #1

Never say that more than 1% of people who lock their doors avoid theft.
Do not advertise if you are simply leaving the house unprotected

Toll Free No.: 1800 209 4543 | www.godrejlocks.com

Scan the QR code
to enter your details
and request



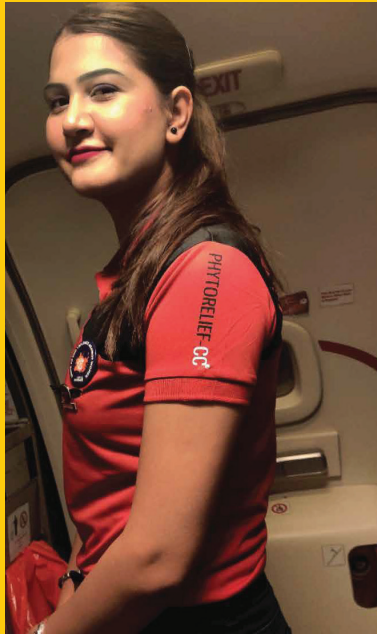
1500 CREW OPERATE ON DAILY BASIS

Around 1500 crew members operate on a daily basis, which means we are equipped with a huge energy task force to promote your brand further up in the skies. From co-branding their uniforms and badges to product sampling or distribution of product leaflets; sky's the limit.

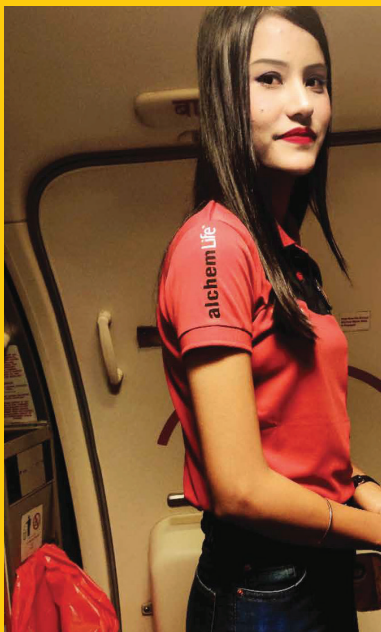


CO-BRANDED UNIFORM FOR CREW

PHYTORELIEF-CC®



alchemLife™
NATURALLY HEALTHY FOR LIFE



CREW ANNOUNCEMENT

As often said that the most remembered piece of communication are the ones that are heard. Listening as a medium has a high brand recall value and we offer you this space in form of in-flight announcements. Our crew is equipped with delivering a brand message effectively.

We have had excellent responses to such announcements in the past and look forward to doing more of them.



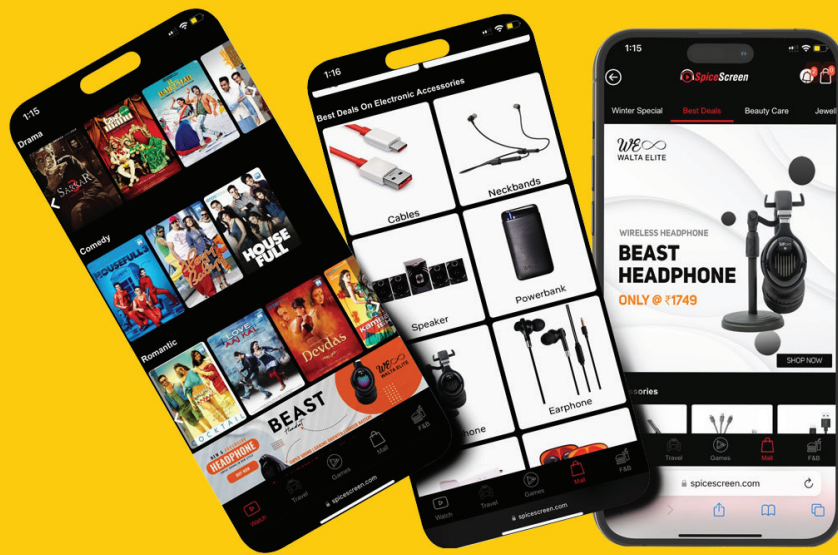
SpiceScreen

IN-FLIGHT ENTERTAINMENT DEVICE

Content is the way to reach your audiences. And we have our very own device – SpiceScreen – that gives passengers ample brand view. There are different options to advertise your brand. Rest assured, your brand is going to the right places.



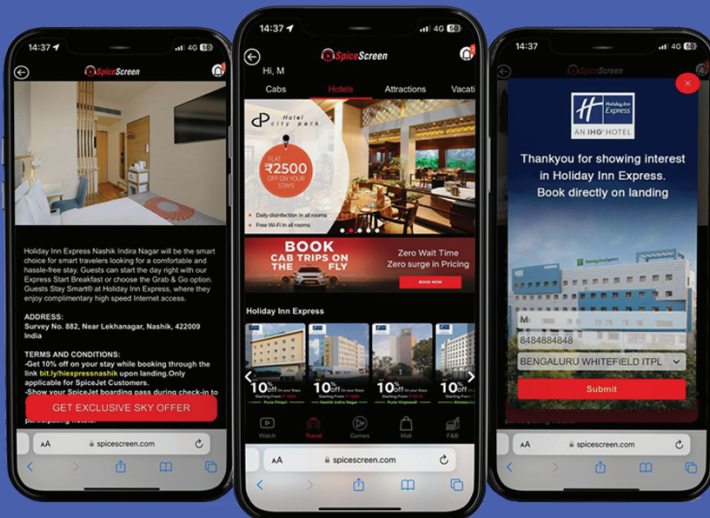
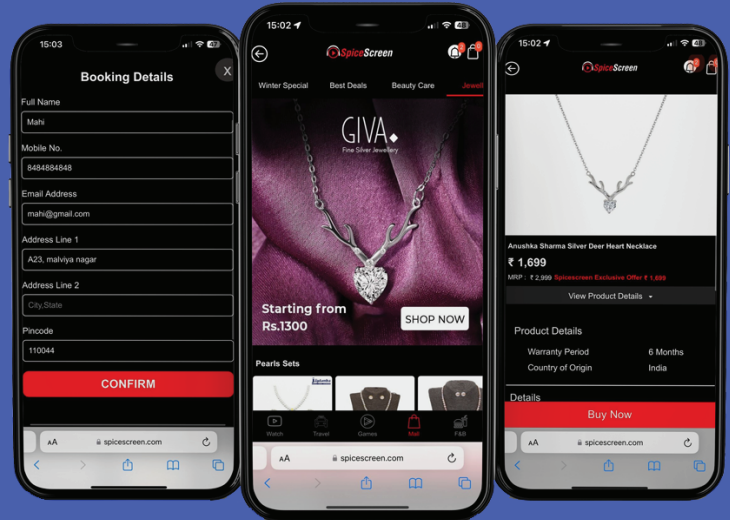
THE BEST SCREEN FOR YOUR BRAND



DISCOVER WHAT'S NEW ON SPICESCREEN

SKYMALL

Passengers can browse
your brand's offerings,
add items to their cart,
and complete their
purchase – all without
ever leaving their seat.

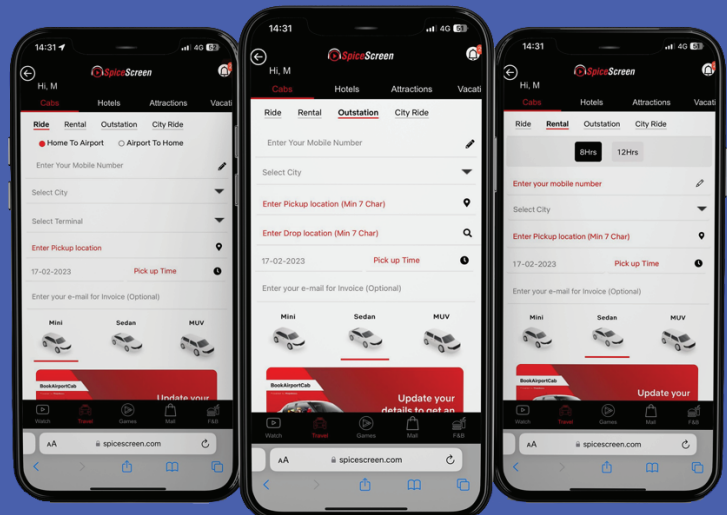


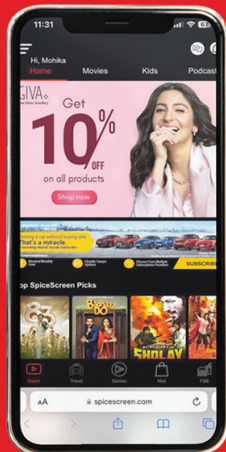
HOTELS

Book hotels mid-air with
SpiceScreen – Connect
with travellers in flight
and offer a hassle-free
booking experience for
your hotel brand!

CABS

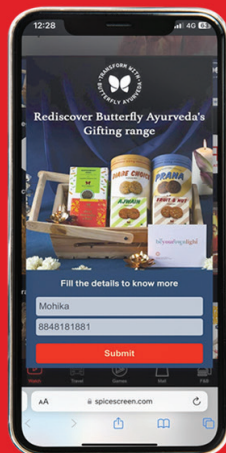
Passengers can book
cabs directly from their
seat while in the air
providing them a
seamless and convenient
way to book a ride to their
destination.





Carousels & Banners Ads

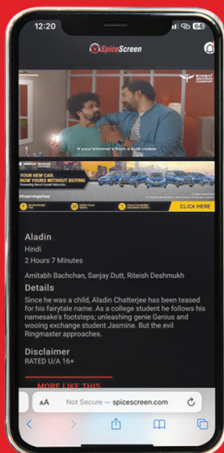
are rotating banners that display multiple advertisements in a single space. They allow advertisers to showcase multiple products or services in a constant format, making them an effective way to reach a large audience.



Interstitials

are full-page advertisements that appear between pages. They are typically displayed when a user clicks on a link or navigates to a new page.

Interstitials can be used to promote a brand, product, or service, and provide a seamless user experience.



Pre-Roll Ads

are short video advertisements that play before a user watches the main content. They are a versatile and effective advertising format that can be used to reach a large and engaged audience.



Landing Page

serves as a dedicated space to showcase your product or service in detail you can include a range of information such as product descriptions, images, videos, and pricing information with a clear call to action to purchase or book directly from their seat on the flight.



**BRANDS
ON BOARD
WITH US**



AUTOMOBILE



FMCG



ELECTRONICS/ HOME APPLIANCES



HOSPITALITY (LODGING)





BEVERAGE



STATE TOURISM



BANK/PSU



APPAREL



PHARMA





NETFLIX

amazon

hotstar



make my trip

EaseMyTrip

ixigo

goibibo
.com



Flipkart

Myntra

AJIO



realme

SAMSUNG

NOKIA

MOBILE BRANDS



nixi

ZOHO

SOFTWARE



**Let's take
your brand to
places. So
book a space
with us. We
are waiting to
welcome you
onboard.**